



**MINISTER
TOURISM
REPUBLIC OF SOUTH AFRICA**

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NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY:

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3662. Ms G Mchunu (MK) to ask the Minister of Tourism:

What (a) percentage of total tourism revenue generated in the 2025-26 financial year directly benefited rural communities and (b) mechanisms does her department use to (i) track, (ii) verify and (iii) report such rural-level economic linkages across (aa) provinces and (bb) the tourism value chains?

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REPLY

The Tourism Satellite Account (TSA) published by Statistics South Africa does not disaggregate tourism revenue by rural versus urban geography. As the 2026 TSA notes, tourism expenditure is reported at the national level across inbound, domestic and internal tourism, without spatial breakdowns. For example, the TSA records that domestic tourism expenditure reached R665.3 billion in 2024.

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